**SAFETY ZONE:** Place all copy within the safety zone. Tip: Keep copy .25" away from all trims and folds for a balanced appearance.

TRIM LINE: The final trim of the document.

**BLEED:** If your document has content (graphics, pictures, etc) that reaches the trim line the content must extend all the way to the outer edge of the Grey Bleed Box.

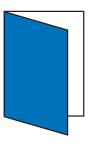


## **PPC**

## A7 CARD 4 PAGE HALF FOLD

10" x 7" fold to 5" x 7"

| <b>DETAILS -</b> 4 page half fold |          |
|-----------------------------------|----------|
| Flat Size                         | 10" x 7" |
| Final Size                        | 5" x 7"  |
| Pages                             | 4        |
| Panels                            | 2        |



**OUTSIDE FRONT PANEL** 

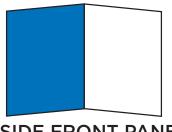


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**INSIDE FRONT PANEL** 

