Safety Zone: Place all copy within the safety zone. Tip: Keep copy .25" away from all trims and folds for a balanced appearance.

Trim Line: The final trim of the document.

Bleed: If your document has content (graphics, pictures, etc) that reaches the trim line the content must extend all the way to the outer edge of the Grey Bleed Box.

FOLD-IN PANEL FRONT
(3.625")

PPC IS

OUTSIDE BACK PANEL
(3.6875")

THIS PANEL SHOULD BE ORIENTED UPSIDE DOWN
RELATIVE TO THE TOP AND BOTTOM PANELS

Brochure
6 page roll fold*
8.5" x 11" fold to 8.5" x 3.6875"

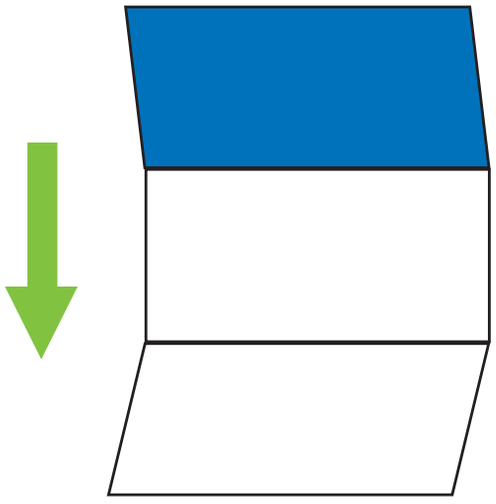
Details - 6 page roll fold (AKA: Tri-fold or Letterfold)	
Flat Size	11" x 8.5"
Final Size	3.6875" x 8.5"
Pages	6
Panels	3
*Roll fold brochures have the outer two panels the same width. Every panel after that must be slightly shorter than the previous to allow for proper folding.	

OUTSIDE FRONT PANEL
(3.6875")

Safety Zone: Place all copy within the safety zone. Tip: Keep copy .25" away from all trims and folds for a balanced appearance.

Trim Line: The final trim of the document.

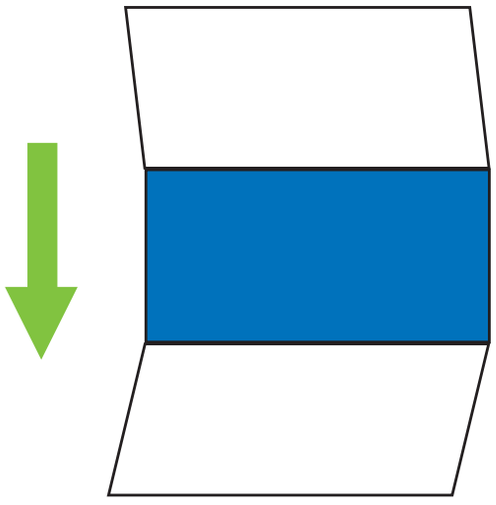
Bleed: If your document has content (graphics, pictures, etc) that reaches the trim line the content must extend all the way to the outer edge of the Grey Bleed Box.



FOLD-IN PANEL BACK
(3.625")

PPC IS

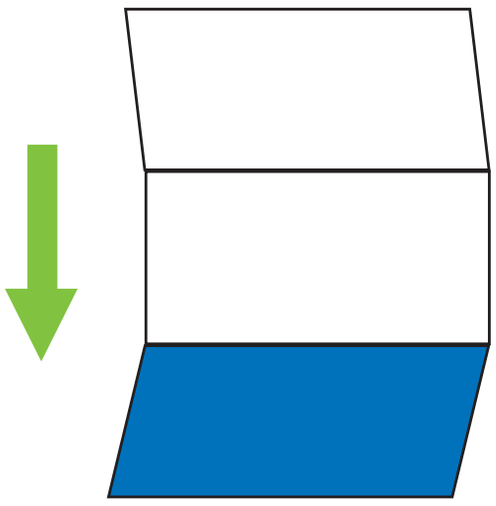
THESE 3 PANELS SHOULD BE ORIENTED UPSIDE DOWN RELATIVE TO THE OUTSIDE FRONT PANEL



INSIDE CENTER PANEL
(3.6875")

Brochure
6 page roll fold*
8.5" x 11" fold to 8.5" x 3.6875"

Details - 6 page roll fold (AKA: Tri-fold or Letterfold)	
Flat Size	11" x 8.5"
Final Size	3.6875" x 8.5"
Pages	6
Panels	3
*Roll fold brochures have the outer two panels the same width. Every panel after that must be slightly shorter than the previous to allow for proper folding.	



INSIDE FRONT PANEL
(3.6875")