





SAFETY ZONE: Place all copy within the safety zone.
Tip: Keep copy .25” away from all trims and folds for a balanced appearance.

TRIM LINE: The final trim of the document.

BLEED: If your document has content (graphics, pictures, etc) that reaches the trim line the content must extend all the way to the outer edge of the Grey Bleed Box.



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FIRST FOLD

SECOND FOLD

THIS PAGE IS 0.125” NARROWER TO ALLOW IT TO FOLD INSIDE WITHOUT BUCKLING.

INSIDE LEFT

INSIDE CENTER

INSIDE RIGHT