



Non-Profit  
Organization  
U.S. Postage  
PAID  
PPC

## SELF MAILER

### 4 PAGE HALF FOLD

8.5" x 11" fold to 8.5" x 5.5"

DETAILS - 4 page half fold	
Flat Size	8.5" x 11"
Final Size	8.5" x 5.5"
Pages	4
Panels	2



MAILING PANEL

**ADDRESS AREA:** This area should be left clear to accommodate the mailing address and barcode.

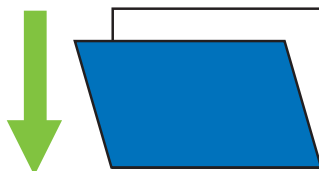
The space indicated will work for most addresses, but consider your mailing list. If you have lengthy business names and/or job titles you want to include (government agencies, for instance) you may need more room.

**SAFETY ZONE:** Place all copy within the safety zone. Tip: Keep copy .25" away from all trims and folds for a balanced appearance.

**TRIM LINE:** The final trim of the document.

**BLEED:** If your document has content (graphics, pictures, etc) that reaches the trim line the content must extend all the way to the outer edge of the Grey Bleed Box.

THIS PANEL SHOULD BE ORIENTED UPSIDE DOWN  
RELATIVE TO THE MAILING PANEL

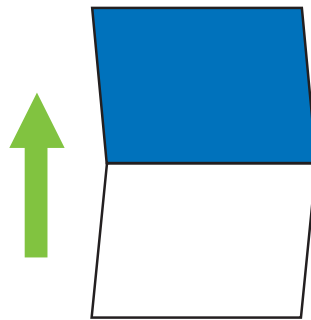


OUTSIDE BACK PANEL



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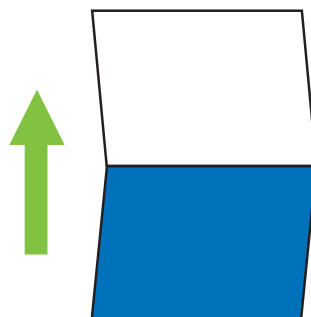


INSIDE TOP PANEL

← **SAFETY ZONE:** Place all copy within the safety zone. Tip: Keep copy .25" away from all trims and folds for a balanced appearance.

← **TRIM LINE:** The final trim of the document.

← **BLEED:** If your document has content (graphics, pictures, etc) that reaches the trim line the content must extend all the way to the outer edge of the Grey Bleed Box.



INSIDE BOTTOM PANEL