

← **SAFETY ZONE:** Place all copy within the safety zone. Tip: Keep copy .25" away from all trims and folds for a balanced appearance.

← **TRIM LINE:** The final trim of the document.

← **BLEED:** If your document has content (graphics, pictures, etc) that reaches the trim line the content must extend all the way to the outer edge of the Grey Bleed Box.



OUTSIDE FRONT PANEL
(3.6875")

PPC 



OUTSIDE BACK PANEL
(3.6875")

**THIS PANEL SHOULD BE ORIENTED UPSIDE DOWN
RELATIVE TO THE TOP AND BOTTOM PANELS**

BROCHURE

6 PAGE ROLL FOLD*

8.5" x 11" fold to 8.5" x 3.6875"

DETAILS -

6 page roll fold
(AKA: Tri-fold or Letterfold)

Flat Size	11" x 8.5"
Final Size	3.6875" x 8.5"
Pages	6
Panels	3

*Roll fold brochures have the outer two panels the same width. Every panel after that must be slightly shorter than the previous to allow for proper folding.

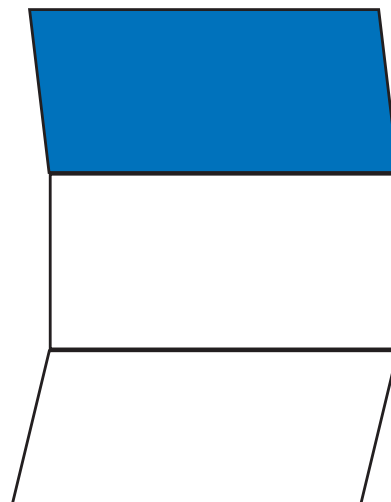


FOLD-IN PANEL FRONT
(3.625")

← **SAFETY ZONE:** Place all copy within the safety zone. Tip: Keep copy .25" away from all trims and folds for a balanced appearance.

← **TRIM LINE:** The final trim of the document.

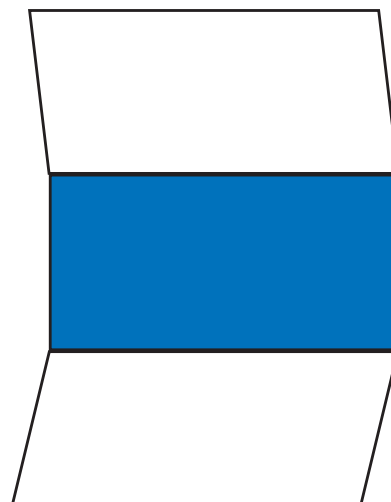
← **BLEED:** If your document has content (graphics, pictures, etc) that reaches the trim line the content must extend all the way to the outer edge of the Grey Bleed Box.



INSIDE FRONT PANEL
(3.6875")

PPC 

THESE 3 PANELS SHOULD BE ORIENTED UPSIDE DOWN
RELATIVE TO THE OUTSIDE FRONT PANEL



INSIDE CENTER PANEL
(3.6875")

BROCHURE

6 PAGE ROLL FOLD*

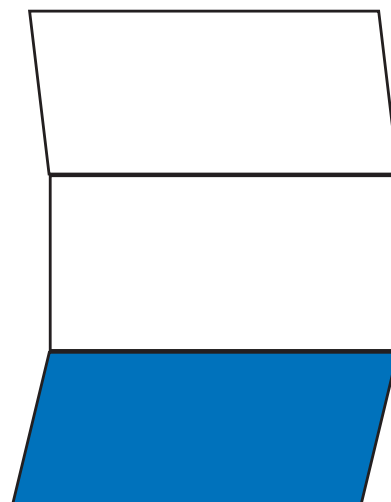
8.5" x 11" fold to 8.5" x 3.6875"

DETAILS -

6 page roll fold
(AKA: Tri-fold or Letterfold)

Flat Size	11" x 8.5"
Final Size	3.6875" x 8.5"
Pages	6
Panels	3

*Roll fold brochures have the outer two panels the same width. Every panel after that must be slightly shorter than the previous to allow for proper folding.



FOLD-IN PANEL BACK
(3.625")